

Burger King Launches Burger Buffet Challenge

VOCABULARY WORDS

1. Host (Verb) /'həʊst/ to plan and organize an event, or to provide guests with food, accommodation, etc.
Example: Sweden will be hosting the 2028 Winter Olympics.
2. Final (Noun) /'faɪnl/ the last game in a competition where the winner is decided
Example: Argentina won the final of the 2022 FIFA World Cup.
3. Patty (Noun) /'pæti/ small pieces of meat, fish, etc. pressed into a flat, round shape
Example: Have you ever tasted patty made from banana peeling?
4. Calorie (Noun) /'kæləri/ a unit for measuring how much energy there is in food
Example: Most types of potato chips contain between 150 and 200 calories per serving.
5. Slot (Noun) /slɔ:t/ a position or period of time allowed for a particular event
Example: Applicants must book a slot for the online test one week in advance.
6. Pickle (Noun) /'pɪkl/ a vegetable — often a cucumber — preserved in vinegar or salt water
Example: My grandmother used to make pickles and even thought me her secret recipe.



Four beef patties, six pieces of cheese, onions, pickles and a cheese sauce — this is Burger King Japan's new King Yeti burger. And from March 10 to March 13, visitors to certain Burger King restaurants in Japan can eat it as many times as they want — as long as it's within 45 minutes. It's called the "One Pounder Challenge" because the burger weighs over a pound, or about half a kilogram.

Those who think they'd be able to eat more than a single 1,500-calorie burger in just 45 minutes can reserve a time slot at one of the ten participating restaurants in Tokyo, Kanagawa, Chiba, Saitama or Osaka. It costs 3,900 yen — or about \$29 — to take part. Usually, the King Yeti burger with fries and a drink costs 2,490 yen, or about \$18 — so participants wanting to get their money's worth will have to eat at least a burger and a half.

All participants will also get a special burger carry case and a t-shirt. Like all challenges, there are some rules. Participants must finish all their food before ordering more, and no more food can be ordered once 30 minutes have passed. This isn't Burger King Japan's first all-you-can-eat challenge — and it won't be the last.

According to Burger King's website, the fast-food restaurant plans to host this event four times in 2023. The two people from each event who eat the most burgers will be invited to a final at the end of the year. At a similar event in 2022, the winner finished eight half-a-kilogram burgers in 45 minutes.

DISCUSSION

1. What are your thoughts on Burger King Japan's One Pounder Challenge?
2. When was the last time you went to Burger King? What did you order?
3. What are your favorite ingredients to have in a burger?
4. If you could eat for free at any fast food restaurant for the rest of your life, which would you choose?
5. Are all-you-can-eat restaurants common in your town or city?