

France Takes On Fast Fashion

VOCABULARY WORDS

1. fast fashion: (Noun) /'fæst 'fæʃən/ - Mass-produced clothing designs that move quickly from the catwalk to stores to meet current fashion trends.
Example: Fast fashion brands like Zara and H&M are known for their rapid turnover of trendy clothing items.
2. big deal: (Phrasal noun) /'bɪg di:l/ - Something of great importance or significance; a matter or event that is considered important or significant.
Example: Winning the championship was a big deal for the team and their fans.
3. senate: (Noun) /'sɛn.ɪt/ - a group of people in a government who make laws. They are usually part of a larger group of lawmakers called the legislature. Some countries that have a senate include the United States, Canada, Australia, Brazil, Argentina, Mexico, and France.
Example: The senator from Texas gave a passionate speech in the Senate chamber.
4. vote: (Noun) /vout/ - A formal expression of preference or choice in a meeting or election, typically by a show of hands or by ballot.
Example: Citizens cast their vote to elect their representatives in the national election.
5. stringent: (Adjective) /'strɪŋ.dʒənt/ - Strict, precise, and exacting, often applied to rules, regulations, or requirements.
Example: The company implemented stringent safety protocols to ensure the well-being of its employees.
6. measure: (Noun) /'meɜ:.ər/ - A course of action or step taken to achieve a particular purpose, often with the aim of addressing a specific issue or problem.
Example: The government introduced measures to combat inflation and stabilize the economy.



France made a new rule to stop "**fast fashion**" from coming into the country. This means they want to control how many cheap clothes are made and sold, especially from China. France is one of the first countries to do this, which is a big **deal**. They want to show the world that it's important to take care of the environment when making clothes.

The fashion industry makes a lot of pollution that hurts the Earth. France wants to make less of this pollution by making fewer fast fashion clothes. They hope other countries will do the same thing. This new rule is a way for France to say they care about the Earth and want to protect it. They think it's important to make clothes in a way that doesn't hurt the planet.

After France's lower house said yes to the new rule, it goes to the **Senate** for another **vote**. The Senate will look at the rule again and decide if they like it or want to change it. This is how France decides if a new rule becomes a law. They want to make sure everyone agrees on it.

France is really happy about the new rule. They think it's a big step in making fashion better for the Earth. They want to make sure that companies that make cheap clothes have to follow rules to protect the environment. This new rule shows that France cares about the Earth and wants to make things better.

The new rule has some **stringent measures** in it to help fashion become more Earth-friendly. It stops ads for the cheapest clothes and puts a tax on them to help the Earth. It also makes big companies say how much pollution their clothes make. France wants to make sure people know how their clothes affect the planet. This way, they hope to make fashion better for everyone.

DISCUSSION

1. How can we make clothes that last a long time?
2. What do you think about France's new rule for fast clothes?
3. Do you like clothes that are cheap but not good for the Earth?
4. Can we make more clothes without making Earth sick?
5. What can famous people do to help Earth with fashion?
6. Should rich clothes brands do more to help Earth?
7. Do you think you can help Earth by how you buy clothes?