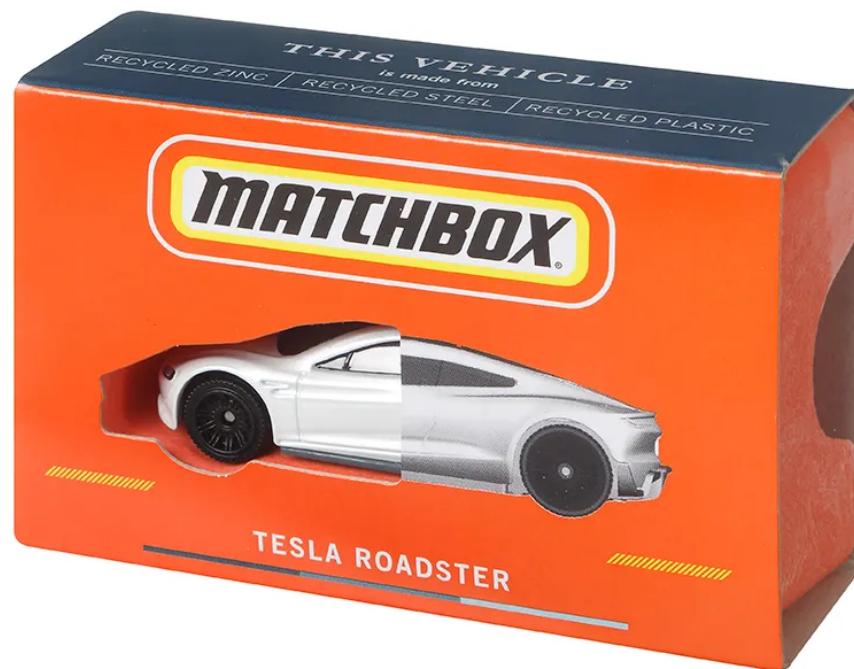


Toy Companies are Now Introducing Sustainable Toys

VOCABULARY WORDS

1. sustainable /sə'stānəb(ə)/ (of economic development, energy sources, etc) the ability to be maintained at a stable level without using up the supply of natural resources
Example: The government should do more to promote sustainable agriculture.
2. certified /'sərdifɪd/ officially recognized as possessing certain qualifications or meeting certain standards
Example: My friend just passed her exam and is now a certified accountant.
3. die-cast /dī-kast/ an object made by pouring liquid metal, plastic, etc., usually under pressure, into a mold or hollow container
Example: The statue was made from die-cast aluminum.
4. mass retailer (concept) a company that affordably sells large quantities of goods that appeal to a wide variety of consumers
Example: Online mass retailers became successful during the pandemic.
5. green living (concept) it's making choices that conserve and preserve the Earth's natural resources and habitats
Example: The parent is teaching his child about green living.



We all know that plastic toys may be harmful to our environment, but it's good to know that huge companies like Mattel are now using bioplastic and making their products more **sustainable**.

They introduced new **certified** CarbonNeutral toys this week from their popular MEGA BLOKS line for tots, and recently released a Matchbox Tesla Roadster, its first **die-cast** vehicle made from 99% recycled materials, which is currently sold out.

These are moves toward the company's goal to achieve 100% recycled, recyclable, or bio-based plastic materials in all its toys and packaging by 2030.

The MEGA BLOKS Green Town collection for preschoolers is the first-ever toy line available at **mass retailers** to be certified CarbonNeutral. Just in time for Earth Month, four new Green Town building sets are made for helping teach **green living** strategies to ages 1 and up. (Good News Network)

DISCUSSION

1. How harmful are plastic toys?
2. Why do companies use plastic to make toys?
3. What is the environmental impact of plastic toys?
4. How can people minimize the use of plastic bags?
5. What are some things that can be recycled?
6. Do you think recycling is an important community service?