

Spider-Man Box Office Domination

ARTICLE READING

Spider-Man: Brand New Day has officially smashed theatrical expectations, capturing a historic \$355 million opening weekend and crossing over \$1.66 billion globally. Setting a new 10-day North American record, the film has revitalized summer theater attendance and proved the enduring power of blockbusters. With audiences flocking to cinemas worldwide, the web-slinger's return has sparked lively discussions about moviegoing culture, superhero fatigue, and the future of cinema.